

Albany Convention and Visitors Bureau, Inc.

Board of Directors

January 23, 2020

3:00 p.m.

112 N. Front Street, Albany GA 31701

Member Attendance

Name	Term Ends	7.18.19	9.19.19	11.21.19	1.23.20									
Morgan Burnette	6/30/20	Y	Y	Y	Y									
Linda Davis	6/30/22	Y	Y	Y	Y									
Jackie Nicholson	6/30/21	-	-	Y										
Tommy Gregors	6/30/21	Y	Y	Y	Y									
Jim Hendricks	6/30/20	Y	Y	Y	Y									
Joel Holmes	6/30/21	Y	Y	Y	Y									
Jaye Lomax	6/30/20	Y	Y	Y										
Josh Small	6/30/22	Y	Y	Y	Y									
Mike McCoy	n/a	A	A	A										
Sharon Subadan	n/a	Y	E	Y	Y									
Tammy McCrary		Y	Y	Y	Y									
Rashelle Beasley	Staff	Y	Y	Y	Y									

Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."

Item	Discussion	Action	Results/Follow-up
Meeting 3:01pm			
Approval of Minutes	Tommy asked for motion to approve the minutes.	Jim moved to approve the minutes as submitted; Joel second. Motion carried unanimously	
Financials	Rashelle reviewed the financials reports.		
Wayfinding Signage	Rashelle presented the board with design concepts	Sharon motioned to approve design 2B and B. Jim seconded the motion. Motion carried unanimously	Work with Monique for the brand and color palette

Tourism Research Study	Updated board on the progress, visitors intercept surveys were done this past weekend and were successful with over 150		Hotels and Attractions still need to fill out their survey.
New Business			
Annual Audit	Rashelle provided board with the audit and noted it was sent prior to the board meeting via email.		Move to next meeting for more time to review
Policies			
SNICKERS Marathon weekend	Rashelle updated the board on the progress of the event		Board asked Rashelle to send out specific needs
Policies and Procedures	Rashelle provided a list of policies and procedures which would be recommended by the auditor.		Board instructed Rashelle to bring back recommendations to the next meeting.
New Economic Impact Numbers	Rashelle shared the new economic impact numbers from the state with the board		
Executive Directors Report	Rashelle reported on Georgia Sports, SIAC Tennis and Golf, upcoming shows and conferences		
Future Agenda Items	Audit		
Adjournment	Meeting adjourned 3:51pm Next meeting March 19 at 3:00PM		

Respectfully submitted by: _____

Date: _____