

Albany Convention and Visitors Bureau, Inc.

Board of Directors

November 19, 2020

3:00 p.m.

112 N. Front Street, Albany GA 31701 via Zoom meetings

Member Attendance

Name	Term Ends	7.16.20	10.8.20	11.19.20										
Morgan Burnette	6/30/23	Y	Y											
Linda Davis	6/30/22	Y	Y											
Jackie Nicholson	6/30/21	Y	Y											
Tommy Gregors	6/30/21	Y	Y											
Jim Hendricks	6/30/23	Y	Y											
Joel Holmes	6/30/21	Y	Y											
Jaye Lomax	6/30/23	Y	Y											
Josh Small	6/30/22	Y	Y											
Mike McCoy	n/a	Y	A											
Sharon Subadan	n/a	Y	Y											
Tammy McCrary		Y	E											
Rashelle Beasley	Staff	Y	Y											

Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."

Item	Discussion	Action	Results/Follow-up
Meeting 3:01pm			
Approval of Minutes	Tommy asked for motion to approve the minutes.	Morgan moved to approve the minutes as submitted; Linda second. Motion carried unanimously	
Financials	Rashelle reviewed the financials.		
Wayfinding Signage	CJ and Tiffany Chen presented the wayfinding signage project and designs to the board. Action required to move forward with developing a bid package and sending it out for bid	Sharon motion to move forward with the bid package process. Jim seconded the motion.	

		Motion carried unanimously	
Tourism Research Study	COVID has stalled the visitor intercept surveys, we will now work with front desk staff to develop car		
#LoveABY Campaign	Rashelle updated the board on the current #LoveABY promotions		
New Business			
COVID-19 Impact Update	Business travel seems to be increasing, we are continuing to promote open attractions and business. We have had 498 sign the guest book last month with 108 of those being out of state.		
Hotel/Motel Tax Collections Update	Sharon updated the board on current collections. Decrease of about \$60,000 per month. She reminded the board of who benefits from the H/M tax.		
Stay and Play for Free Packages	September was successful, two properties participated, we will get an update this week.		Work with Joel for golf course promotion
Executive Directors Report	Shows have been canceled for the rest of the year; we are working to build more product to promote. GA Historical society steering committee, Mr. Frank Wilson to help with African American Heritage Trail. SIAC baseball and softball will come back in Spring. Update on Marathon Planning		
Future Agenda Items	Sharon requested an update on the current Georgia H/M status		
Adjournment	Meeting adjourned 4:12pm Next meeting November 17 at 3:00PM		

Respectfully submitted by: _____

Date: _____