

Albany Convention and Visitors Bureau, Inc.

Board of Directors

February 4, 2021

3:00 p.m.

112 N. Front Street, Albany GA 31701 via Zoom meetings

Member Attendance

| Name | Term Ends | 7.16.20 | 10.8.20 | 11.19.20 | 2.4.21 | 3.18.21 | 5.20.21 | | | | | | | |
|------------------|-----------|---------|---------|----------|--------|---------|---------|--|--|--|--|--|--|--|
| Morgan Burnette | 6/30/23 | Y | Y | Y | Y | | | | | | | | | |
| Linda Davis | 6/30/22 | Y | Y | Y | Y | | | | | | | | | |
| Jackie Nicholson | 6/30/21 | Y | Y | Y | Y | | | | | | | | | |
| Tommy Gregors | 6/30/21 | Y | Y | Y | Y | | | | | | | | | |
| Jim Hendricks | 6/30/23 | Y | Y | Y | | | | | | | | | | |
| Joel Holmes | 6/30/21 | Y | Y | Y | R | | | | | | | | | |
| Jaye Lomax | 6/30/23 | Y | Y | Y | Y | | | | | | | | | |
| Josh Small | 6/30/22 | Y | Y | Y | Y | | | | | | | | | |
| Mike McCoy | n/a | Y | A | A | A | | | | | | | | | |
| Sharon Subadan | n/a | Y | Y | E | Y | | | | | | | | | |
| Tammy McCrary | | Y | E | Y | Y | | | | | | | | | |
| Rashelle Beasley | Staff | Y | Y | Y | Y | | | | | | | | | |
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Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."

| Item | Discussion | Action | Results/Follow-up |
|---------------------|--|--|--|
| Meeting 3:08pm | Barry Brooks, City of Albany Guest | | |
| Approval of Minutes | Tommy asked for motion to approve the minutes. | Sharon moved to approve the minutes as submitted; Tammy second. Motion carried unanimously | |
| Financials | Rashelle reviewed the financials. | | |
| Wayfinding Signage | Still waiting on Bids from SkyDesign | | Rashelle will call for a special called meeting when they come in for approval |
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|--------------------------------------|--|--|---|
| Tourism Research Study | 75% Done meeting next week to decide how to proceed with the COVID restrictions and lack of travel | | |
| Bandwango | Rashelle reported it was not cost effective right now due to the drop in travel | | |
| SNICKERS® Marathon and half marathon | Marathon board will proceed with the April 17 th date, until notified otherwise | | |
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| New Business | | | |
| Board Members | Waiting on Chambers appointment; Jackie Nicholson, Tommy Gregors is up for reappointment for a second term, Joel Holmes, At-Large member, has moved we will need to advertise for board applications and vote in May, August meeting will need to re-elect new officers. | | Rashelle will put together a board application for the board to approve. Sharon requested for Rashelle to send the application and bylaws to Sonja Tolbert to advertise position on City website. |
| Staff Update | In the process of interviewing for Marketing Manager, Siverlene will return from maternity leave in March | | |
| Executive Directors Report | Siverlene will attend two shows in March the African-American Travel and Boomers In Groups. | | |
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| Future Agenda Items | CVB 2021-2022 Budget | | |
| Adjournment | Meeting adjourned 3:45pm Next meeting March 18, 2021 at 3:00PM | | |
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Respectfully submitted by: _____

Date: _____