

Albany Convention and Visitors Bureau, Inc.

Board of Directors

March 18, 2021

3:00 p.m.

112 N. Front Street, Albany GA 31701 via Zoom meetings

Member Attendance

Name	Term Ends	7.16.20	10.8.20	11.19.20	2.4.21	3.18.21	5.20.21							
Morgan Burnette	6/30/23	Y	Y	Y	Y	Y								
Linda Davis	6/30/22	Y	Y	Y	Y	Y								
Jackie Nicholson	6/30/21	Y	Y	Y	Y	Y								
Tommy Gregors	6/30/21	Y	Y	Y	Y	Y								
Jim Hendricks	6/30/23	Y	Y	Y	Y	A								
Joel Holmes	6/30/21	Y	Y	Y	R	R								
Jaye Lomax	6/30/23	Y	Y	Y	Y	Y								
Josh Small	6/30/22	Y	Y	Y	Y	Y								
Mike McCoy	n/a	Y	A	A	A	Y								
Sharon Subadan	n/a	Y	Y	E	Y	Y								
Tammy McCrary		Y	E	Y	Y	A								
Rashelle Beasley	Staff	Y	Y	Y	Y	Y								

Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."

Item	Discussion	Action	Results/Follow-up
Meeting 3:02pm	Barry Brooks, City of Albany Guest		
Approval of Minutes	Tommy asked for motion to approve the minutes.	Sharon moved to approve the minutes as submitted; Jackie second. Motion carried unanimously	
Financials	Rashelle reviewed the financials.	Sharon moved to approve the minutes as submitted; Jackie second. Motion carried unanimously	
Wayfinding Signage	Still waiting on local bids from SkyDesign		Rashelle will call for a special called meeting when they come in for approval

Tourism Research Study	75% Done . Coming back in July to try and finish up the visitor intercept surveys		
SNICKERS® Marathon and half marathon	Race will be Virtual April 3 rd -17 th runners will have the opportunity to submit their results and we will mail race packets		
New Business			
Board Members	Chambers appointmen is Juwan Wilson from MARS; Jackie Nicholson, Tommy Gregors is up for reappointment for a second term, Joel Holmes, At-Large member, has moved we will need to advertise for board applications and vote in May, August meeting will need to re-elect new officers.		Rashelle will put together a board application for the board to approve. Sharon requested for Rashelle to send the application and bylaws to Sonja Tolbert to advertise position on City website.
Staff Update	In the process of interviewing for Marketing Manager, Siverlene will return from maternity leave in March		
Executive Directors Report	Siverlene will attend two shows in March the African-American Travel and Boomers In Groups.		
Future Agenda Items	CVB 2021-2022 Budget		
Adjournment	Meeting adjourned 3:45pm Next meeting March 18, 2021 at 3:00PM		

Respectfully submitted by: _____

Date: _____