

Albany Convention and Visitors Bureau, Inc.

Board of Directors

May 16, 2019

3:00 p.m.

112 N. Front Street, Albany GA 31701

Member Attendance

Name	Term Ends	5/8/18	5/31/18	6.14.18	7.19.18	9.20.18	11.8.18	1.17.19	3.28.19	5.16.19				
Morgan Burnette	6/30/20	Y	Y	Y	Y	Y	Y	Y	Y	Y				
Linda Davis	6/30/19	Y	E	E	E	Y	Y	Y	Y	E				
Sheri Gordon	6/30/21	Y	Y	Y	E	Y	Y	Y	Y	E				
Tommy Gregors	6/30/21	Y	Y	Y	Y	Y	Y	Y	Y	Y				
Jim Hendricks	6/30/20	Y	Y	Y	Y	E	Y	Y	Y	Y				
Joel Holmes	6/30/21	Y	Y	Y	Y	Y	Y	Y	Y	Y				
Jaye Lomax	6/30/20	Y	Y	Y	Y	Y	Y	Y	Y	Y				
Mike McCoy	n/a						Y	E	E	A				
Sharon Subadan	n/a	Y	Y	Y	Y	Y	Y	E	E	Y				
Tammy McCrary							Y	Y	E	Y				
Rashelle Beasley	Staff	Y	Y	Y	Y	Y	Y	Y	Y	Y				
Mary Ligon	Contractor	y	Y	Y	-	-	-	-	-	-				

Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."

Item	Discussion	Action	Results/Follow-up
Meeting 3:09pm			
Approval of Minutes	Tommy asked for motion to approve the minutes.	Tammy moved to approve the minutes as submitted; Morgan second. Motion carried unanimously	
Financials	Rashelle went over the financials		
501c6 Application Process	M&J came back asking for more financial information		Lovick has sent the information to them
Wayfinding Signage	Reviewing Design specs		

			Rashelle is continuing to work with SkyDesign
Board Member	Spoken with Barbara and Tammy will be recommended to continue as the Chamber representative. Linda Davis will be willing to serve an additional term. Mayor recommendation Josh Small is pending approval		Rashelle will follow up with the Mayor's office
Tourism Research Study	Contracted with Gray Research, immersion study will start in June. Which consist of talking with all stakeholders		Rashelle will set up meetings
New Business			
2019-20 CVB Budget	Rashelle reviewed the proposed budget. Recommendation to City Commission to become the pass through for the attractions receiving city funds. This will also increase the CVB funding to \$800,000. Sharon Subadan explained the new structure in more detail.	Jim Hendricks motioned to approve; Tammy McCrary seconded the motion. Motion carried unanimously	
Quarterly Report	Rashelle reviewed the quarterly report submitted to the City		
A/C Repair	Rashelle emailed the board concerning the A/C repair needed and board approved the repair unanimously.		
Directors Report	Posting Sales position, reviewed STR report and discussed AirDNA, discussed upcoming sporting events, new visitors guide, and dining guide have arrived.		
Future Agenda Items			
Adjournment	Meeting adjourned 4:00 Next meeting July 18, 2019 at 3:00PM		

Respectfully submitted by: _____

Date: _____