

**Albany Convention and Visitors Bureau, Inc.**

**Board of Directors**

May 21, 2020

3:00 p.m.

112 N. Front Street, Albany GA 31701

**Member Attendance**

| Name             | Term Ends | 7.18.19 | 9.19.19 | 11.21.19 | 1.23.20 | 5.21.20 |  |  |  |  |  |  |  |  |
|------------------|-----------|---------|---------|----------|---------|---------|--|--|--|--|--|--|--|--|
| Morgan Burnette  | 6/30/23   | Y       | Y       | Y        | Y       | Y       |  |  |  |  |  |  |  |  |
| Linda Davis      | 6/30/22   | Y       | Y       | Y        | Y       | Y       |  |  |  |  |  |  |  |  |
| Jackie Nicholson | 6/30/21   | -       | -       | Y        |         | Y       |  |  |  |  |  |  |  |  |
| Tommy Gregors    | 6/30/21   | Y       | Y       | Y        | Y       | Y       |  |  |  |  |  |  |  |  |
| Jim Hendricks    | 6/30/20   | Y       | Y       | Y        | Y       | Y       |  |  |  |  |  |  |  |  |
| Joel Holmes      | 6/30/21   | Y       | Y       | Y        | Y       | Y       |  |  |  |  |  |  |  |  |
| Jaye Lomax       | 6/30/23   | Y       | Y       | Y        |         | Y       |  |  |  |  |  |  |  |  |
| Josh Small       | 6/30/22   | Y       | Y       | Y        | Y       | Y       |  |  |  |  |  |  |  |  |
| Mike McCoy       | n/a       | A       | A       | A        |         | A       |  |  |  |  |  |  |  |  |
| Sharon Subadan   | n/a       | Y       | E       | Y        | Y       | A       |  |  |  |  |  |  |  |  |
| Tammy McCrary    |           | Y       | Y       | Y        | Y       | E       |  |  |  |  |  |  |  |  |
| Rashelle Beasley | Staff     | Y       | Y       | Y        | Y       | Y       |  |  |  |  |  |  |  |  |
|                  |           |         |         |          |         |         |  |  |  |  |  |  |  |  |
|                  |           |         |         |          |         |         |  |  |  |  |  |  |  |  |

*Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."*

| <b>Item</b>         | <b>Discussion</b>   | <b>Action</b>   | <b>Results/Follow-up</b>   |
|---------------------|---|---|--|
| Meeting 3:01pm      |   |   |  |
| Approval of Minutes | Tommy asked for motion to approve the minutes.  | Morgan moved to approve the minutes as submitted;<br>Linda second. Motion carried unanimously |  |
| Financials          | Rashelle reviewed the financials.   |   |  |
| Wayfinding Signage  | SkyDesign will do a presentation to the board once the COVID restrictions are lifted. We are also looking to watch cashflow as we monitor the financial impact of COVID |   | Rashelle will reach in June for an update from SkyDesign on their return to work plans |
|                     |   |   |  |

|                                  |   |   |   |
|----------------------------------|---|---|---|
| Tourism Research Study           | COVID has stalled the visitor intercept surveys, they are now taking this time to interview meeting planners, and we will be holding a zoom meeting for hoteliers in July.  |   | Hotels and Attractions still need to fill out their survey. |
| Annual Audit                     | Audit was reviewed.   | Jim moved to approve the audit as submitted; Jaye second. Motion carried unanimously                |   |
| Snickers Marathon Weekend        | Rashelle reviewed the success of the weekend, flooding relocated the finish line to Thronateeska.   |   |   |
| <b>New Business</b>              |   |   |   |
| COVID-19 Impact and Future Plans | Rashelle updated the board on the Welcome Center staff and office, Social Media contest and promotion. Plan to open with PT staff is able to return to work due to age restrictions, with crowd control, limited visitors in lobby. |   |   |
| #LoveABY Campaign                | Rashelle reviewed the new local campaign being put together by the Levee to increase positive thoughts of ABY   |   |   |
| 20-21 Budget Review              | Rashelle reviewed the proposed 20-21 Budget. Increased Travel Writers to get a fast ROI, increase in trade shows to include new RCA (religious conference), added Sports Conference.  | Jackie moved to approve the 2020-2021 Budget as presented; Linda second, Motion carried unanimously |   |
| June Meeting                     | No need for a June meeting  |   |   |
| Executive Directors Report       | Nothing more to report  |   |   |
| Future Agenda Items              | None requested  |   |   |
| Adjournment                      | Meeting adjourned 3:54pm<br>Next meeting July 16 at 3:00PM  |   |   |

Respectfully submitted by: \_\_\_\_\_

Date: \_\_\_\_\_