

**Albany Convention and Visitors Bureau, Inc.**

**Board of Directors**

July 16, 2020

3:00 p.m.

112 N. Front Street, Albany GA 31701

**Member Attendance**

Name	Term Ends	7.16.20												
Morgan Burnette	6/30/23	Y												
Linda Davis	6/30/22	Y												
Jackie Nicholson	6/30/21	Y												
Tommy Gregors	6/30/21	Y												
Jim Hendricks	6/30/23	Y												
Joel Holmes	6/30/21	Y												
Jaye Lomax	6/30/23	Y												
Josh Small	6/30/22	Y												
Mike McCoy	n/a	Y												
Sharon Subadan	n/a	Y												
Tammy McCrary		Y												
Rashelle Beasley	Staff	Y												

*Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."*

<b>Item</b>	<b>Discussion</b>	<b>Action</b>	<b>Results/Follow-up</b>
Meeting 3:01pm			
Approval of Minutes	Tommy asked for motion to approve the minutes.	Tammy moved to approve the minutes as submitted; Jackie second. Motion carried unanimously	
Financials	Rashelle reviewed the financials.		
Wayfinding Signage	Rashelle asked for the boards permission to move forward with the Wayfinding Signage project.	Jaye moved to approve continuing with the wayfinding project. Joel Holmes seconded the	Rashelle will follow up with Sky Design to reschedule the presentation originally set for late March.

		motion. Motion carried unanimously.	
Tourism Research Study	Rashelle updated the board on continuing to get 100 more visitor's responses. Due to COVID-19 and travel restrictions the team has been unable to return to Albany and they are now relying on the eblast for surveys.		
#ILoveABY	Rashelle reviewed the new #ILoveABY campaign, the launch of the new online store, and plans for when it's safe to gather safely.		
<b>New Business</b>			
COVID-19 Impact	Rashelle gave an update on the COVID-19 impact in Albany and the state, explaining business travel increasing, bike rentals have increased, and over 100 visitors since Welcome Center opened June 15 <sup>th</sup> .		
Hospitality Virtual Training	706 assigned links, 309 completed, obstacles for completing the course is lack of access to the internet.		
Executive Directors Report	Rashelle updated the board on staff, welcome center, and marketing.		
Future Agenda Items	Sharon Subadan asked for Collections of Hotel/Motel tax to be added for the next meeting.		
Adjournment	Meeting adjourned 3:33pm Next meeting September 17 at 3:00PM		

Respectfully submitted by: \_\_\_\_\_

Date: \_\_\_\_\_