

Albany Convention and Visitors Bureau, Inc.
Board of Directors
 July 19, 2018
 3:00 p.m.
 112 N. Front Street, Albany GA 31701

Member Attendance

Name	Term Ends	5/8/18	5/31/18	6.14.18	7.19.18									
Morgan Burnette	6/30/20	Y	Y	Y	Y									
Linda Davis	6/30/19	Y	E	E	E									
Sheri Gordon	6/30/21	Y	Y	Y	E									
Tommy Gregors	6/30/21	Y	Y	Y	Y									
Jim Hendricks	6/30/20	Y	Y	Y	Y									
Joel Holmes	6/30/21	Y	Y	Y	Y									
Jaye Lomax	6/30/20	Y	Y	Y	Y									
Billy Mann	6/30/19	Y	E	E	Y									
Bobby McKinney	6/30/19	Y	Y	Y	E									
Mike McCoy	n/a													
Sharon Subadan	n/a	Y	Y	Y	Y									
Rashelle Beasley	Staff	Y	Y	Y	Y									
Mary Ligon	Contractor	y	Y	Y	-									

Per the bylaws, "If any member of the Board, other than the City Manager or County Administrator, misses two (2) consecutive meetings of the Board, or a total of three (3) meetings of the Board during any fiscal year, he/she is automatically removed from the Board. Such removal will be part of the Board's minutes."

Item	Discussion	Action	Results/Followup
Meeting began at 3:00			
Approval of Minutes	Sharon asked for motion to approve the minutes.	Tommy moved to approve the minutes as submitted; Jim second. Motion carried unanimously	

Health Insurance Information	All employees have been moved to decisely to be effective September. Rashelle will be covered under Georgia continuation		
501c6 Application Process	In its final stages all the information request by Mauldin and Jenkin has been submitted		Rashelle will follow up with Mauldin and Jenkins to keep the process moving.
Draft operating Policies and Procedures/Employee Manual outline	Final edits are being made by Sheri, Joel, and Tommy, we will have a draft at the next meeting		Committee will continue to work and send out a draft
Budget	An amended budget will be submitted at the next meeting for the board to review		
New Item:			
Wayfinding signage	Discussed different options of how to approach wayfinding signage, working with DOT for state routes, what are our options for signs looking uniform. Wayfinding signage for downtown.		Rashelle research different options
Strategic Priorities	Discussed a retreat with a facilitator to help with goal setting and priorities		Rashelle will reach out to industry professionals for recommendations.
Committee Structures	Sports Marketing Council role, policies and procedures were outlined with their budget and how they award grants. Hospitality Committee was explained as an exchange of information between all partners in the industry	Jim motioned for the Sports Marketing Council to continue it role as is. Seconded by Morgan. Motioned carried unanimously. Tommy motioned to continue the Hospitality Committee as is. Seconded by Jim. Motioned carried unanimously.	
Directors Report	Rashelle reported previously hosted press trip with five journalists has resulted in four articles already. Our German journalist's article was published with an ROI of \$233,000. Will hire a new Welcome Center Manager, Teresa has departed. Group from Haiti was able to tour Albany and		

	Sunnyland was able to give us an impromptu tour. Hot Dog crawl post was a huge success. Governors Conference.		
Future Agenda Items	None		
Adjournment	Next meeting September 20, 2018 3:00PM Meeting adjourned at 3:54pm		

Respectfully submitted by: _____

Date: _____